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# Core Calling: How To Build A Business That Gives You A Freedom Lifestyle In 2 Years Or Less!



## **Synopsis**

Core Calling is a self help book for both business and life. It teaches how to have a life while building a million dollar+ business. This book also provides insight on how to navigate the online world to leverage your time efficiently. The best way that I can describe this book is it's my entire 16 years of business knowledge wrapped up in one "How To Plan for Success." You can follow this plan build a business, leverage your time, make money, and retire a very happy person! I've tested everything in this book with myself and over a thousand of my clients, and if followed to a T, it will produce a business that will give you a freedom lifestyle!

## **Book Information**

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## **Customer Reviews**

I've been a business coach for nearly 10 years, working with start-ups, mid-range, and multi-7 figure entrepreneurs. I've been an entrepreneur for more than 20 years. Some of the author's advice is downright dangerous to someone that's brand new... and it's incomplete at best. Sumpter challenges you to "go pro" and uses examples of people who have nearly died in delivering their message to their people. This kind of "how bad do you want it?" dreck leaves new entrepreneurs

practically (or literally) killing themselves to build something that may or may not be profitable. In the Internet Marketing world, there's an old adage: teach them the "what" and the "why," but not the "how" - and then sell them the "how" in your big ticket programs. Sumpter didn't even do a good job at that! Core Calling is a clunky book at best and dangerous at worst. Poorly written, the author sprinkles in numerous references to her other online programs and directs you to join her programs in order to get more specifics that really should have been in the book. Sumpter hints at how-to ideas that she never fully explains, leaving you with more questions than you had before you started reading the book. I'm a business coach, so you know that if I can't figure it out, a layman is going to have a pretty tough time getting real results from this book. The title is misleading, since her plan actually outlines a 3-year plan, not a 2-year plan.

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